WHAT IS SCIENCE COMMUNICATION?



Engage with science is an integral part of everyone's life Practise of informing an audience about scientific issues

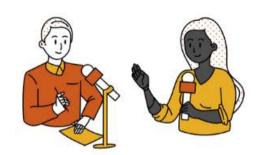
Involving citizens and raising awareness on societal challenges

Key to research-informed policy making, and societal debates

WHEN SCIENCE CAN BE COMMUNICATED?

Presentation of the outcomes of projects or researches





Public speaking







Training activities



POSSIBLE STEPS TO ACHIEVE AN EFFECTIVE SCIENCE COMMUNICATION

Strenghten the role that research institutions have in science communication

Build partnerships with science communication stakeholders

Develop institutional tools for researchers

Employ new and diverse forms of knowledge communication

