

WHAT IS SCIENCE COMMUNICATION?



Engage with science is an integral part of everyone's life

Practise of informing an audience about scientific issues

Involving citizens and raising awareness on societal challenges

Key to research-informed policy making, and societal debates

WHEN SCIENCE CAN BE COMMUNICATED?

Presentation
of the
outcomes of
projects or
researches



Training
activities



Public
speaking

STEM
lessons



TED



POSSIBLE STEPS TO ACHIEVE AN EFFECTIVE SCIENCE COMMUNICATION

